

Dell Rapids Chamber of Commerce

Date of meeting: November 14, 2023

6:30 PM River Community Church

**Chamber Board Members in Attendance:** President: Amber Larson, Vice-President: Nate O'Bryan, Treasurer: Diana Lightner, Secretary: Tammy McKillip, Mark McGraw & Theresa Durfee.

**Others in Attendance:** Janet Degraw

The meeting was called to order by President Amber Larson.

**Approval of Minutes:** Mark made a motion to approve the October Secretary minutes as printed; second by Diana; minutes approved.

**Treasurer's Report:** Diana provided report: Deposits \$4,031.50, Expenses \$8,757.19. Nate made a motion to approve the Treasurer report; second by Mark; report approved.

**Guests to be Heard:** Matt Larson/Big Sioux Media gave information about updating Chamber website, he will send out a mock version for the board to review before it goes live.

**Old Business:**

1. **Downtown Trick or Treat Review:** Kudos to Theresa, she did an amazing job! Overall event went well, even with the colder weather, attendance was strong. It was nice to have addition of the music/DJ, jokes for entertainment & the scarecrow contest. Voting for scarecrows in future will include pics so the general public can vote. There was discussion on cutting down the timeframe of the event from 4:30-6:30 PM & to not block off Main Street so early.
2. **Small Business Saturday (SBS):** A flyer will be created with a QR code, may include drawing to win gift cards. SBS swag from AMEX was received in the mail & is available for members if they want it. Board Members will go around & to see if any business' have promotions going on to put on social media etc.
3. **Christmas at the Dells:** Theme: Candyland Christmas. The committee recently met, Mark went out to solicit members to participate in the parade of lights & board members are also encouraged to walk in the parade. A calendar of events is in progress, it will be sent out to board members for review & will be posted on the website as soon as possible.

**New Business:**

1. **Dell Rapids Master Park Plan Update:** Mark Degraw indicated the city is proposing on making numerous updates, more info to come.

**Upcoming Events:**

1. Small Business Saturday, November 25<sup>th</sup>
2. Christmas at the Dells, November 30<sup>th</sup> - December 3<sup>rd</sup>, "Candyland Christmas" theme

**Adjourn:** Tammy made a motion to adjourn the meeting; Diana seconded.

**Next Meeting:** December 12<sup>th</sup>, 6:30 pm, River Community Church

**Minutes Taken By:** Tammy McKillip