

**Dell Rapids Chamber of Commerce**

Date of meeting: June 12, 2023

6:30 PM River Community Church

**Chamber Board Members in Attendance:** President: Amber Larson, Vice-President: Nate O'Bryan, Treasurer: Diana Lightner, Secretary: Tammy McKillip, Mark Degraw & Theresa Durfee.

**Others in Attendance:** Damon Scott-Admin & Janet Degraw.

The June meeting was called to order by President Amber Larson.

**Approval of Minutes:**

Mark made a motion to approve the May Secretary minutes as printed; second by Nate; minutes approved.

Treasurer's report: Deposits \$9,357.50 Expenses \$7,244.26.

Mark made a motion to approve the Treasurer report; second by Tammy; report approved.

**Guests to be Heard:**

NA

**Old Business:**

1. **Welcome Theresa Durfee to the Chamber Board interim position**
2. **Quarry Days Committee Update:**
  - a. Theresa reported the Quarry Day Facebook page had 1028 followers (increase of 298 from last meeting) and 865 likes (increase of 198 from last meeting); all board members should be sharing the posts to and to encourage their friends to share to increase exposure which will increase success of event. The Chamber Facebook page is driving most of the Quarry Day info to the Quarry Days page.
  - b. We will have QD Event Signup Genius live for volunteers to sign-up soon. Board members are expected to participate.
  - c. Booth spots in park are full-74 total with 50 vendor booths. Plan to increase number of booth spots for 2024 by 10-12 booths.
  - d. 0 spots left for golf tournament-full.
  - e. Flag Shooter donated flags for parade line up & golf tournament.
  - f. Parade sign-up:33 so far, cut off for sign up will be 06/21 (Shriners have 13 spots).
  - g. Various commercials will be running, Kegs & Eggs on Sunday 06/25 @ Pinz, \$2.00/meal proceeds go to Chamber, Wife's Daycare sign in Front of Norby's, Husband Daycare at Prohibition Pub
  - h. Fireworks display is good to go, rain date will be at the Wine & Wander event.
3. **Billboards:**
  - a. Nate reported both uprights are up. The salvaged sign has also been installed for North bound I-29.
  - b. The design was voted on by email and south bound sign has been ordered
  - c. Solar option was ruled out, getting quotes for electrical updates.
  - d. Working on the ads at the bottom of the board, size & cost etc.
  - e. Next committee meeting will be after Quarry Days.
4. **Wine & Wander:**
  - a. 07/29/23 4-7 PM Board Members are expected to help & need to find other volunteers.
5. **Citizen of the Year (COY):**
  - a. Update given by Tammy & Diana, the first annual COY was selected, there were many good candidates. Norene Frederickson was chosen, there will be a news story & announcement in both Dakota Scout & Dells City Journal, she will participate in a few Quarry Days events: Fri: throw the first pitch at the baseball game, Sat: ride in the parade & Sun: draw the ticket for the grill at the bandshell. She will also be recognized at the city council meeting on 06/20/23.

**New Business:**

1.
  - a. Quarry Days 2024 band, discussion of Julie Eddy & Judd Hoos
  - b. SESD Tourism Membership, cost & effectiveness were discussed, Diana made a motion to not renew, second by Mark.

**Admin Report:**

1. Damon be off Monday 06/26 as comp day for Quarry Days & 07/03 using PTO.

**Upcoming Events:**

1. Quarry Days June 23<sup>rd</sup> -25<sup>th</sup>.
2. Wine and Wander July 29<sup>th</sup> 4-7 pm

**Adjourn:** Mark made a motion to adjourn the meeting; Diana seconded.

**Next Meeting:** Tuesday July 11<sup>th</sup>, 6:30 pm, River Community Church

**Minutes Taken** by: Tammy McKillip