

Dell Rapids Chamber of Commerce

Date of meeting: January 09, 2024

6:30 PM River Community Church

Chamber Board Members in Attendance: President-Amber Larson, Vice-President: Nate O'Bryan, Treasurer: Diana Lightner, Secretary: Tammy McKillip, & Jessica Grib, Mark McGraw & Theresa Durfee.

Others in Attendance: Mayor Tom Earley-City Liaison.

The meeting was called to order by President Amber Larson.

Approval of Minutes: Mark made a motion to approve the December Secretary minutes as printed; second by Jessica; minutes approved.

Treasurer's Report: Amber provided report: Deposits \$368.00, Expenses \$3,098.00. Tammy made a motion to approve the Treasurer report; second by Mark; report approved.

Guests to be Heard: Jason Uphoff of Journey Associates provided a presentation on the "DELLS-OPOLY", a fundraising project. Goal is to cover the cost of the project and raise funds for the community. Spots on the game board will be sold to local businesses/organizations to raise the funds. A portion of the proceeds will be reinvested into the community, plus a small portion to pay Uphoff for his time. Specific details were provided to the board with an option to sponsor money, free space, and the Chance card to be split with 2 other organizations. Uphoff will be seeking sponsorship from other groups in the community. The Board will give this due consideration & provide a response at a later date.

Old Business:

1. **Administrator Position Update:** A few resumes have been received. Job posting is open until Monday, January 22. Interviews will be completed by the Executive Board shortly thereafter.
2. **Christmas at the Dells Thank You Notes:** Board signed & will distribute.

New Business:

1. **Annual Banquet:** Diana gave an update, still discussing venue options, menu options, bar tending options, permits needed etc. Decisions will be finalized & invites will be sent out. Three open Board positions (Nate, Tammy, Theresa) are open & will need to be voted on at the annual meeting. Jot forms will be sent out by Amber for candidates to complete. Nate & Jessica will work on silent auction items. A Jot form has been also created for people to recommend Business of the Year & Community Spirit awards. The board will vote at the February meeting.
2. **Burger Battle:** We are going to brainstorm on another option to promote restaurants in town, being inclusive of more businesses
3. **Big Sioux Proposal:** Cost of Ad package \$1080 (including mentions on both DRHS & DRSM webcasts) includes 10% discount if paid in full for 2024. Tammy made motion to approve cost & Diana seconded. It was suggested to also pay Matt Larson for his time spent updating the website, but he declined and said he would be training the new admin to take over that task.
4. **Coffee Break-1 Qtr. 2024:** We will brainstorm on options and if this is continued, as participation has been low
5. **Membership Contacts:** Board will help with contacting members & introducing new renewal packets.
6. **Easter Egg Hunt:** Date set for March 23, 2024, proposed location is elementary school if available.
7. **Quarry Days:** Theresa & Janet are working on new booth pricing etc. Goal is to increase number of vendors & give chamber members priority to sign up first.
8. **Welcome Bags:** New brochures to include in bags were presented by Theresa, further edits will be made & sent for review. Facebook post showing the items bag included was posted, more "swag" will be included in the bags as items are received from chamber members.

Upcoming Events:

1. Annual Banquet: Sunday, March 3, 2024
2. Easter Egg Hunt: Saturday, March 23, 2024

Adjourn: Jessica made a motion to adjourn the meeting; Nate seconded.

Next Meeting: February 13, 2024, 6:30 pm, River Community Church

Minutes Taken By: Tammy McKillip