

Dell Rapids Chamber of Commerce

Date of meeting: March 12, 2024

6:30 PM River Community Church

**Chamber Board Members in Attendance:** Officers: President-Amber Larson, Vice-President: Nate O'Bryan, Treasurer: Diana Lightner, Secretary: Tammy McKillip. Board Members: Jessica Gribb, Mark McGraw and Theresa Durfee

**Others in Attendance:** Sara Stadem - new Administrator & Janet Degraw. Welcome Sara!

The meeting was called to order by President Amber Larson.

**Approval of Minutes:** Mark made a motion to approve the February Secretary minutes as printed; second by Diana; minutes approved.

**Treasurer's Report:** Diana provided report: Deposits \$74,100.88 (70K from City Funding), Expenses \$2,203.83. Tammy made a motion to approve the Treasurer report; second by Mark; report approved.

**Guests to be Heard:** Sam Pickard, Media Advisor New Century Press (Dell City Journal). Sam presented a proposal to supply chamber updates for print in the paper plus 2 options to advertise in the newspaper to promote chamber businesses/events. The Board will review the options. Also in attendance was Brian Anderson the Dells Theatre. He requested the Chamber to renew their on-screen advertising for a cost of \$525.00/year or if PIF \$493.50, changes to ads during year \$75.00 with one exception for Quarry Days advertising. Price includes up to 4 ads which start playing at 6:25 PM. Jason Uphoff was also in attendance & presented a digital copy of the Dells-Opoly Game, more info below.

**Old Business:**

1. Dells-Opoly Game Sponsorship: Jason presented the digital copy of the game board & answered questions from previous meeting. Board approved total one-time cost sponsorship of FREE Parking space sponsorship & one denomination with applicable logo. Tammy motioned to approve the sponsorship, second by Diana.
2. Annual Banquet Review: The banquet was a good time; we had 65 guests. The space was opened up a bit more than the prior year, which invited more conversation between guests. Cricket's Catering provided the meal and Norby's provided the bartending services. We had some beautiful bouquets from Terry Rose. It was very much appreciated that Norby's covered these services so the Board could concentrate on other tasks. The silent auction was successful & Jennifer Reecy provided a great motivation speech. Silent Auction funds will be used towards the Dell-Opoly sponsorship.
3. Meat Raffle: We had fun with the raffle at Norby's on March 9<sup>th</sup>. The Lion's provided directions on how to administer the meat raffle & provided us with 10 rounds of tickets. 50/50 tickets were also sold. A special thank you to First National Bank for sponsoring the meat! Funds earned were slated to go towards the Dells-Opoly game. We may consider hosting another one, depending on available dates. Other ideas were discussed to increase profitability. Diana motioned to donate \$20.00 to Lions for providing supplies/info for the meat raffle, second by Mark, motion carried.
4. Easter Egg Hunt: Barb Green was provided a \$50 GC for stuffing eggs & fixing a broken zipper on the bunny costume. Available Board members will need to be at the Elementary School gym by 8AM on Sat, March 23rd to set up.

**New Business:**

1. QD Golf Tournament/Fireworks/Entertainment: Nate presented increased cost from Great Life for golf course usage. Teams will be increased from 32 to 34 for 2024; fees will be \$400/team to account for cost increases. Lew's Fireworks will perform the show again this year at the cost of \$4k. Jessica motioned to approve the cost, second by Mark, motion carried.
2. Wine & Wander: Event will be held Saturday, July 27. Amber, Sara & Theresa signed up for the planning committee. The Board was advised to review for feedback & send to Amber. Efforts to reduce costs will be priority.
3. New Website: Matt Larson has been working on updating new site & will be ready to go live on 04/01/24. Board was advised to review for feedback & send to Amber.

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4. Leadership Class 2.0: Amber is attending a webinar on a potential leadership class that can be offered to members. More information will be shared next month.
5. MACE Conference: Dates 05/01/24-05/03/24, cost \$195. Tammy motioned for Sara to attend the conference, second by Diana, motioned carried.
6. Chamber Membership Packages: Committee introduced a membership benefit packages; rates have not been increased in 10 years. Board members requested to table locking in the new packages for further review. Recommendations for changes due via email to Amber on or before Friday, March 22.
7. Officer Elections: Results: Amber Larson as President, Nate O'Bryan as VP, Tammy McKillip as Secretary, Diana Lightner as Treasurer. Board members are to come to the next meeting with events/projects they would like to lead.

**Administrators Report**: Sara recently met with Steve, the new city administrator and received a tour of the new City Hall building. She reported that 1 Chamber member requested a window decal. Mark said he would assist them with install. She will add this benefit to the member tracker file; she will send a file link to all Board members. She is very excited for her new role and will begin meeting with members soon. Sara announced she is working on a Style Guide for all published documents to create consistency in Chamber content.

**Upcoming Events**:

1. St. Patrick's Leprechaun/Green Dress Costume Contest: March 15-17, \$50 GC Prize
2. Easter Egg Hunt: Saturday, March 23 @ DR Public Elementary School 10 AM

**Adjourn**: Nate made a motion to adjourn the meeting; Mark seconded.

**Next Meeting**: April 9, 2024, 6:30 pm, River Community Church

**Minutes Taken By**: Tammy McKillip