

Dell Rapids Chamber of Commerce
Date of meeting: Nov 12, 2024
6:30 PM River Community Church

Chamber Board Members in Attendance: Officers: President-Nate O'Bryan, Vice-President: Amber Larson, Treasurer: Amber Uphoff, Secretary: Theresa Durfee, Board Members: Mark McGraw, Jessica Grib, Lacey Pickard.

Others in Attendance: Mayor Tom Earley-City Liaison, Rebecca Fritz, & Janet McGraw

The meeting was called to order by President Nate O'Bryan.

Approval of Minutes: Mark made a motion to approve the October Secretary minutes as printed; second by Jessica; minutes approved.

Treasurer's Report: Deposits \$75, Expenses \$1,871. Theresa made a motion to approve the Treasurer's report; second by Amber; report approved.

Guests to be Heard: None

Old Business:

1. Small Business Saturday: Matt created a video and has posted it on Facebook to promote local shopping
2. Christmas at the Dells: the calendar will be shared out soon. It is still a work in process, but we'll update it weekly as events are set. Matt filed the event permit with the city to close the street for the parade. Nate is working on the new Scrooge Contest. So far the candidates are Mayor Tom and Jason Uphoff. He will be looking for at least one more. The one who collects the most points based upon food pantry donations will win the contest.

New Business:

1. Telephone Update: Matt was able to get the phone service moved over to city hall. We were able to keep services with GoldenWest. Our monthly bill will be lower and has an app feature which allows the calls to route to his cell phone while he is out. He can also make phone calls out with the app with the number being shown as the chamber line. We are very excited to continue services with GoldenWest as they support the chamber and many other causes in town.
2. Strategic Planning: A strategic plan document from Dakota Resources was presented to the board. Amber, Nate, & Matt had met with them as well as another company. After comparing the services and related fees, they recommend that we move forward with Dakota Resources. Amber motioned that we hire them for the work; seconded by Mark; services approved. Matt will contact them to get it started. Tom also shared thoughts on the purpose of the strategic plan, as well as collaboration with Economic Development and their strategic planning.
3. Laser Printer Purchase: Amber motioned that we allocate \$400 towards the purchase of a new laser printer. Mark second; purchase approved.
4. Event Coordinator Discussion: Nate asked that board members consider which event planning committee meeting they would like to be part of for the next year. He will send out information by email for board members to sign up.
5. Quarry Days 2025 Vendors Discussion: It was decided to keep the vendor booth fees the same as 2024. Vendor registration for 2025 will be posted soon. Early registration will be allowed for chamber business members and prior year participants first prior to opening it up to all vendors. The show will again be a juried show and will be juried by the QD committee members.
6. Billboard: Nate will gather a billboard committee to discuss billboard details

Executive Director Report:

Matt shared an update by email as he was unable to make the meeting, but Nate provided an overview. Matt has been meeting with several businesses to discuss 2025 and Christmas at the Dells. He provided some feedback with the board.

Upcoming Events:

1. Christmas at the Dells: Dec 6-8, 2024
2. Annual Banquet: March 9, 2025
3. Easter Egg Hunt: April 12, 2025
4. Quarry Days: June 27-29, 2025
5. Senior Trail Ride: Sept 2025
6. Downtown Trick-or-Treat: Oct 31, 2025
7. Christmas at the Dells: Dec 5-7, 2025

Adjourn: Mark made a motion to adjourn the meeting; Therea second.

Next Meeting: December 11th, 2024, 6:30 pm, River Community Church

Minutes Taken By: Theresa Durfee