Dell Rapids Chamber of Commerce
Meeting Meeting Minutes
April 9, 2025

Board Members Present: President Nate O'Bryan, Vice President Lacie Packard, Secretary Rebecca Fritz, Treasurer Amber Larson, Mark Degraw, Theresa Durfee, Mayor Tom Earley
Members Present: Janet Degraw, Jason Uphof

President Nate O'Bryan called the April 2025 meeting to order at 6:35 p.m. The March 2025 minutes were not available for review. The treasurer presented the monthly report, outlining a total revenue of $9,673.00 and total expenses of $9,959.00. The board discussed the report, which was approved by Mark D. and seconded by Rebecca F.

Old Business
Easter Egg Hunt: Amber L. updated the board on the progress of the event planning. Eggs are stuffed and ready to be distributed. Volunteers are needed to distribute eggs around the park and assist with the event clean-up. Please meet at City Park at 8 AM on Saturday, March 12, if you are available.

Quarry Days: Nate O. updated the board on the progress of the event planning. The next committee meeting is Thursday, April 24, 6:30 PM at River Community Church. The board discussed street dance sponsorships, volunteers needed throughout the weekend, new electrical in the park for the vendor show, and Julie Eddy's involvement in promoting the weekend. Members of the board will appear on Keloland Living the week before Quarry Days, and Keloland plans to do a special interest story on Julie Eddy. There was a discussion of including next year's date throughout the weekend and adding "the fourth weekend in June" to the Quarry Days logo. The vendor show is continuing to expand. Lutheran Church Dell Rapids will host the community church service in the park this year.

New Business
General Advertising Proposal: Exec Director Matt Larson presents an annual proposal of the approved $1,500.00 budget for local advertising: Dells Theater $675.00, Big Sioux Media $600.00, and Pinz $200.00. The proposal outlined the cost of each location along with basic impression information. The board discussed the proposal. A motion was made to approve the proposal as written for one year by Rebecca F. and seconded by Lacie P.

First Quarter Board Retreat: Nate O'Bryan outlined a proposal for what would be discussed during a board retreat. The strategic plan will be implemented, and the chamber board bylaws need to be reviewed and rewritten. With the first quarter already past, could each strategic plan goal be discussed one at a time over the next few monthly meetings? Jason U. noted that a retreat should be what the name implies: a destination away for an overnight stay to focus on specific topics. Matt L. advised that many of the strategic plan goals are already rolling and scheduled. It was agreed that Matt would include an update of the strategic plan progress at each monthly meeting. A committee was elected, with Rebecca F. as the chair, to review the bylaws. A fall board retreat will be discussed at a future meeting.

Dakota Resources New Executive Outreach Cohort Session Proposal: Matt L. presented an outline of the events' cost, $200.00, agenda, and the benefits of attending the event as part of continued training. The board discussed the proposal. The decision was made that the event fell within the director's training budget, and no motion to approve was needed.

Board Spotlight: As a part of expanding our social media content and to educate the community on the function of the chamber, Matt requested that each board member create a short bio that can be used on our social media channels. May and June are scheduled.

Executive Director Report

Chamber members will now have the opportunity to host chamber mixers. Each mixer will be customized based on what the member would like to achieve at their location. For example, Flagshooter would like to host a networking event, Ace Hardware will host an event on June 5th where they will present the services available at their location. Rapid Fittness will incorporate their chamber mixer with their 10th anniversary celebration in August. The board discussed the opportunity to have a chamber information table at each mixer, allowing new businesses to become members.

Mayor Comments

As the new mayor-elect will take their seat on May 1, Mayor Early wanted to thank the group for the time he worked with each board member. He outlined the transition period for the new mayor and aldermen team. A new chamber lesion will be appointed based on interest.