2025 JULY MINUTES

The July 8th, 2025, meeting of the Dell Rapids Chamber of Commerce was called to order by President Nate O'Bryan at 6:30 p.m.

Board members in attendance: President Nate O'Bryan, Vice President Lacie Packard, Secretary Rebecca Fritz, Treasurer Amber Larson, Thresa Durfee, and Mark Degraw. Others in attendance: Executive Director Matt Larson, Janet Degraw, and Mayor Marsha Symens.

The meeting agenda was reviewed and approved by Mark Degraw and seconded by Lacie Packard.

June minutes were reviewed and discussed. Questions were raised as to the rewrite and corrections made. It was agreed to table the approval until the August meeting.

Mayor Symens updated the group on her plans for the next year in Dell Rapids, including fundraising ideas that could be partnered with the chamber to expand the Quarry Days fireworks show in honor of the Dell Rapids sesquicentennial (150th anniversary). Many of the board members are excited to partner with the mayor to organize events for this cause.

The treasurer's report for June showed $13,918.55 in expenses and $24,544.69 in revenues. The majority of the expenses and revenues are from Quarry Days activities. The report was reviewed and then approved by Mark and seconded by Rebecca.

The Executive Director's Report updated the board on the upcoming chamber events, including a ribbon cutting at Ace Hardware to celebrate the 10th anniversary of their location northwest of town. A member-exclusive networking mixer event was scheduled for June 17th, but has been rescheduled for June 24th. Please RSVP for this event by June 14.

The Better Culture Leadership program reached out to the director to offer a free leadership course to chamber members. This course could be offered to non-members as a way to encourage membership in the future.

Old Business
Nate advised the group of the upcoming Executive Director review. An email will go out with an evaluation. This evaluation will be returned to Nate for tabulation. Meetings will be scheduled as a board to review the summary, a second meeting with Matt, and the personnel team.

New Business
Matt presented a new company that administers "Chamber Bucks" called Giverrang. After much discussion and comparison with the previous proposal from Miconex, a motion was made by Rebecca and seconded by Mark to go ahead with the basic package starting at $1,600 with the understanding that the proposal would also be presented to the City of Dell Rapids as a possible partnership.
A new mobile app program was also presented called "App My Community." This company offers a cookie-cutter application for small communities with a fee scale based on the city population. After much discussion, it was decided Matt would also present this to the City, and discussions would be tabled until the August meeting.

Theresa requested a discussion regarding the Facebook pages set up for the Chamber. There is concern about how to reach the followers on the Chamber Facebook page regarding events. The Quarry Days page engagement reflects the value of posting and sharing the events on all channels. The majority are in agreement that marketing must be added to the Chamber page during Quarry Days and or all Chamber events.

A motion was made by Mark to Adjourn the meeting, and seconded by Rebecca.